Media Kit

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About Vention

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Vention is an industry-leading software development company providing startups and tech-powered enterprises alike with cutting-edge, scalable solutions.

Headquartered in New York with 20+ global offices, Vention provides industry disruptors and visionaries with access to 3,000+ engineers worldwide to realize their product vision and catapult operations to new heights.

Over the course of its 20-year history, Vention has partnered with more than 500 clients worldwide. An engineering powerhouse, the company has expertise across 30+ industries and 25+ technologies. To date, its developers' work has contributed to $13B+ in acquisitions and 20+ IPOs on behalf of clients.

Our story

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Vention was cofounded by CEO, Sergei Kovalenko, and CIO, Andrey Kulgachev, both software engineers by trade who sought to deliver tech talent from around the world to the startup community.

In 2002, the time of Vention's inception, the startup scene was only just taking off, but Sergei and Andrey knew its potential firsthand having worked with disruptors in the space. Pairing the world's most esteemed tech talent with leaders from its startup capitals, Vention became synonymous with companies reaching their business-critical goals.

Today, we are a partner of choice to leading global companies, including AWS, Google, Microsoft, and Salesforce. Pulling on extensive experience in web, mobile, cloud, DevOps, and emerging technologies like AI/ML, AR/VR, fintech and blockchain, and more, our highly skilled and dedicated teams of developers deliver high-ROI and high-performing products that clients' end users love, from healthcare and finance to gaming and real estate.

Vention stands at the forefront of innovation, developing next-gen solutions for every market. To demonstrate this, the company underwent an extensive global rebrand in May 2023 to reflect the level of excellence evident in our development services. Still true to our core, Vention is a people-driven technology company with values and a culture that boasts creative, collaborative individuals. We're constantly ideating, innovating, and inventing.

Our team

Sergei Kovalenko, cofounder and CEO

Sergei brings over 20 years of entrepreneurial and executive experience to his role. Based in New York with a background in microelectronics and software engineering, he focuses on applying software solutions to help scale disruptive startups and fast-growing companies worldwide. In addition to leading the strategic vision for Vention's service provision model, he is passionate about investing in and partnering with early-stage tech companies. Sergei is an investor through TechLaunch, DreamIt Ventures, Arc Angel Fund, and Scout Ventures — and in 2014, co-founded Braavo Capital, a company focused on funding and growing mobile app and game companies.

Marc Karasu, CMO

Marc has over 20 years of experience as a growth marketer at B2B and B2C companies, helping to transform brands, scale disruptive initiatives, and shape dynamic cultures. As CMO, Marc leads Vention's three marketing divisions: Growth, Design, and Brand, defining the department's collective strategy and associated goals on a global scale. Previous leadership roles with tech innovators including Yahoo!, Betterment, and Ellevest complemented by hands-on creative development, media buying, and channel optimization at renowned brand agencies such as Chiat/Day and BBH have shaped Marc's strategic approach to marketing objectives, consistently resulting in the generation of efficient user growth; brand awareness; audience engagement; and revenue.

Andrey Kulgachev, CIO

A Vention cofounder, Andrey oversees the company's IT administration department as well as related business operations including compliance with company-wide information security programs and development and maintenance of internal systems. Andrey continues to play an integral role as the company rapidly expands, leading day-to-day operational activities, strategic planning, and community activities to support uninterrupted, uncompromised growth.

Glyn Roberts, CTO of Digital Solutions

Glyn holds nearly two decades of experience in multiple technology stacks, cloud solutions, distributed team performance, technology advising, and more. Based in the UK, Glyn builds dedicated engineering teams that deliver scalable software solutions to companies, from early-stage startups to legacy enterprises. Before Vention, Glyn held several technical and executive roles, including at Zappit, Lumeon, and Imaginary Cloud, in addition to his active role in CTO Craft, a global mentorship and coaching CTO community.

What we do

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Services

Our dedicated teams of developers sync with fast-growing tech companies and startups to craft groundbreaking, durable solutions.

Web ↗

Mobile ↗

QA & testing ↗

Cloud development ↗

UI/UX design ↗

Skills

Our expert engineers' future-proof and scalable solutions, with upgrades and new features, user growth, and expansion in mind.

Open source	Python	Golang
	PHP	Ruby on Rails
JavaScript	React	Angular
	Vue	Node
Platforms	Salesforce	Sharepoint
Time-tested	.Net	Java

Solutions

Our industry insights ensure clients benefit from tried-and-true solutions and the latest-and-greatest tech.

Industries

Fintech   Ecommerce

Healthtech   Real estate

Marketing and AdTech   EdTech

GameDev

Technologies

Big data   IoT development

AI development   AR/VR development

Blockchain   Cybersecurity

Business intelligence   Severless applications

Learn more about how we collaborate with innovative companies at every stage, acting as partners to accelerate and meet client goals.

Our work ↗

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Media contact

PR@ventionteams.com

575 Lexington Avenue,
14th Floor, New York, NY 10022

Linkedin   Twitter   Instagram

ventionteams.com