

# Media Kit

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VENTION MEDIA KIT

# About Vention

## About Vention

**Vention is a leading global provider of custom software development and AI innovation services, delivering transformative solutions to the world's most successful tech-empowered enterprises and Fortune 500 companies, industry innovators, and startups.**

For over 20 years, Vention has been the partner-of-choice for delivering high-ROI and high-performing products, and engineering peace-of-mind to business leaders and decision-makers around the world.

Headquartered in New York, Vention provides access to the top engineering talent across its 20+ global offices. Vention's developers bring extensive experience in AI/ML, application development, cloud, data analytics, DevOps, IoT, mobile, and web.

# Our story



## Our story

**In 2002, the time of Vention's inception, the startup scene was only just taking off, but Sergei and Andrey knew its potential firsthand having worked with disruptors in the space.**

In the early-2000s, the time of Vention's inception, the startup scene was only just taking off, but Sergei and Andrey knew its potential firsthand having worked with disruptors in the space. Pairing the world's most esteemed tech talent with leaders from its startup capitals, Vention became synonymous with companies reaching their business-critical goals.

Today, we are a partner of choice to leading global companies, including AWS, Google, Microsoft, and Salesforce. Pulling on extensive experience in web, mobile, cloud, DevOps, and emerging technologies like AI/ML, AR/VR, fintech and blockchain, and more, our highly skilled and dedicated teams of developers deliver high-ROI and high-performing products that clients' end users love, from healthcare and finance to gaming and real estate.

Vention stands at the forefront of innovation, developing next-gen solutions for every market. To demonstrate this, the company underwent an extensive global rebrand in May 2023 to reflect the level of excellence evident in our development services. Still true to our core, Vention is a people-driven technology company with values and a culture that boasts creative, collaborative individuals. We're constantly ideating, innovating, and inventing.

# Our team





### **Sergei Kovalenko, cofounder and CEO**

Sergei brings over 20 years of entrepreneurial and executive experience to his role. Based in New York with a background in microelectronics and software engineering, he focuses on applying software solutions to help scale disruptive startups and fast-growing companies worldwide. In addition to leading the strategic vision for Vention's service provision model, he is passionate about investing in and partnering with early-stage tech companies. Sergei is an investor through TechLaunch, DreamIt Ventures, Arc Angel Fund, and Scout Ventures — and in 2014, co-founded Braavo Capital, a company focused on funding and growing mobile app and game companies.



### **Marc Karasu, CMO**

Marc has over 20 years of experience as a growth marketer, helping to transform B2B and B2C brands and scale disruptive initiatives. As CMO, Marc leads Vention's three marketing divisions: Growth, Design, and Brand — defining the department's collective strategy and associated goals on a global scale. Previous leadership roles with tech innovators including Yahoo!, Betterment, and Ellevest complemented by hands-on creative development, media buying, and channel optimization at renowned brand agencies such as Chiat/Day and BBH have shaped Marc's strategic approach to marketing objectives, consistently resulting in the generation of efficient user growth; brand awareness; audience engagement; and revenue.



### **Andrey Kulgachev, CIO**

A Vention cofounder, Andrey oversees the company's IT administration department as well as related business operations and internal systems. He also ensures company-wide compliance with information security programs, helping to safeguard data integrity as the organization scales. Andrey continues to play an integral role as the company rapidly expands, leading operational activities, strategic planning, and community initiatives to support uninterrupted, resilient growth.





### Glyn Roberts, CTO of Digital Solutions

Glyn holds nearly two decades of experience in multiple technology stacks, cloud solutions, distributed team performance, technology advising, and more. Based in the UK, Glyn builds dedicated engineering teams that deliver scalable software solutions to companies, from early-stage startups to legacy enterprises. Before Vention, Glyn held several technical and executive roles, including at Zappit, Lumeon, and Imaginary Cloud, in addition to his active role in CTO Craft, a global mentorship and coaching CTO community.



### Anna Martynenka, VP of Business Development

Anna brings over a decade of business development and strategic growth expertise to her role. Based in New York, Anna Martynenka leads Vention’s global business development efforts, driving revenue through strategic sales initiatives and deep client partnerships. With a background in business economics and marketing, she’s known for identifying market trends and scaling operations across regions. Anna began her career at Vention as a business development intern and went on to launch the UK office, growing it to \$30M in revenue within four years. Today, she continues to expand the company’s global footprint while advising startups and investing in early-stage ventures.



### Mikhail Linnik as VP of Software Engineering

Mikhail brings over 15 years of engineering leadership and delivery excellence to his role. Based in New York, Mikhail Linnik serves as Vention’s first Vice President of Software Engineering, where he leads a global delivery organization spanning 10+ international hubs. He drives cross-border collaboration, domain specialization, and scalable execution to meet the evolving needs of enterprise and growth-stage clients. Since joining Vention in 2014, Mikhail has led major business units and scaled one of the company’s largest offices. His strategic vision and operational clarity continue to shape a unified, high-performing delivery model that delivers measurable impact across industries.



# What we do

## Services

Our dedicated teams of developers sync with fast-growing tech companies and startups to craft groundbreaking, durable solutions.

[Web](#)



[Mobile](#)



[QA & testing](#)



[Cloud development](#)



[UI/UX design](#)







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Skills

Our expert engineers' future-proof and scalable solutions, with upgrades and new features, user growth, and expansion in mind.

Open source

Python

GoLang

PHP

Ruby on Rails

JavaScript

React

Angular

Vue

Node

Platforms

Salesforce

Sharepoint

Time-tested

.Net

Java

Solutions

Our industry insights ensure clients benefit from tried-and-true solutions and the latest-and-greatest tech.

Industries

Fintech

Ecommerce

Healthtech

Real estate

Marketing and AdTech

EdTech

GameDev

Technologies

Big data

IoT development

AI development

AR/VR development

Blockchain

Cybersecurity

Business intelligence

Severless applications



Learn more about how we collaborate with innovative companies at every stage, acting as partners to accelerate and meet client goals.

Our work ↗

## Vention Impact

We partner with organizations that provide life-saving aid, break down tech barriers, and drive innovative solutions for mental health. As part of Vention Impact, we join forces with our partners and clients and empower our Ventioneers to amplify our collective contributions, foster peace-of-mind, and create lasting change in communities worldwide.





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